

WHAT WE OFFER

PAVING THE ROAD FROM IDEA TO SUCCESSFUL BUSINESS

Are you an ideator or innovator with dreams of taking the next step on the path to entrepreneurship? Or perhaps you have a validated idea, but need the tools and skills to launch that into a startup?

Our flexible module-based Business Development Program has what you need: through workshops, one-on-one coaching with your own mentor, and a final pitch and presentation to a panel of experts, you will gain the hands-on practical knowledge you need to make your idea a reality.



Find us at:

VentureLab North
Kadijk 4, Zernike Campus
Groningen, 9747 AT

info@venturelabnorth.com
www.venturelabnorth.com
(or scan the QR code)



VENTURELAB 
North

START YOUR
ENTREPRENEURSHIP
JOURNEY TODAY

OUR PROGRAMS

UNLOCK YOUR POTENTIAL

IDEA IGNITE

For: Anyone with a business idea
Focus: Market research, business model strategy, and pitching

STARTUP LAUNCH

For: Validated ideas
Focus: Product development and team growth

FUND READY

For: Ideas looking for funding
Focus: Business plan, finance plan, and investor pitching

VL WEEKEND

HONE YOUR PITCH

WHAT

A three-day business development pressure cooker and pitch competition with team building, coaching, networking

WHO

Anyone with an innovative idea or the desire to join a team

WHEN

Every March (all innovations) and November (health-related innovations)

VENTURECLASS

EXPAND YOUR MIND

WHAT

An evening masterclass on the entrepreneurship journey from someone who has lived it: founders, CEOs, CTOs, and more. Come for the insights, stay for the networking drinks

WHO

Anyone with an interest in entrepreneurship

WHEN

Last or second-last Thursday of the month (except in summer)

