

## VentureLab Programs for aspiring entrepreneurs

<https://venturelabnorth.com>

**Short program Venture Weekend:** 3 days, 3-5 March 2023, Van Swinderen Huys, Groningen.

The VentureLab Weekend is all about building your competencies and skills and validate your business idea. During the 3-day event you will work on turning your idea into a working business concept.

Cost of the program is 40 Euro.

<https://venturelabnorth.com/program/venturelab-weekend>

**The VentureLab Business Development Program:** 1 year January 2023 – January 2024 every Friday. Application till the 10<sup>th</sup> of February 2023. Zernike campus : VentureLab, Kadijk 4, 9747 AT Groningen.

The VentureLab Business Development Program is especially designed for early-stage entrepreneurs. Who need support in maturing their idea into a business with a plan.

If your idea concerns energy storage at sea, a health app, AI/software, a microbial cell factory, a medical device or a special phone case, the VentureLab is the place to be.

The program provides group workshops, individual coaching, and an extensive network in the startup community. The total setting will improve your strategic and analytical thinking regarding customer validation, marketing, communication, subsidies, financial planning, pitching and much, much more!

After you have completed the program, you will have a business plan and a good pitch to engage with investors.

Cost of the group 18 program is:

**Students** – €500 per person, max. €1.500 as a team

**RUG, UMCG, Hanze, Stenden, Wetsus, van Hall Larenstein employees** – €1.500 per person, max. €4.000 as a team.

**RUG, UMCG, Hanze, Stenden, Wetsus, van Hall Larenstein employees alumni** €1.500 per person, max. €4.000 as a team

**Externals** – €7.500 per person, max. €7.500 as a team

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